

Santa Rosa

City Snapshot

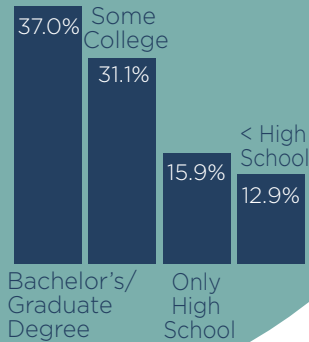
178,026
People

35.9%
of residents are
of Hispanic origin

38.8
MEDIAN AGE

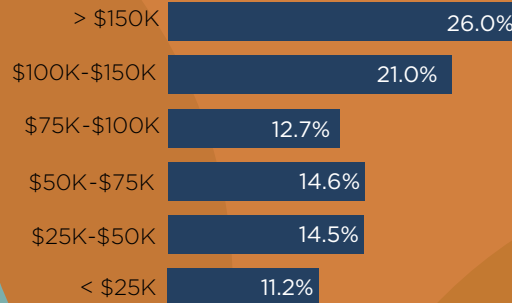
\$47,820
PER CAPITA INCOME

23.2% >>
of residents have
a Bachelor's Degree



67,174
Households

BY INCOME:



33.9%
of income
consumption
is spent on
housing

\$92,927
MEDIAN
HOUSEHOLD
INCOME

1,430
Homes Sold

\$761,268
median home
sales price

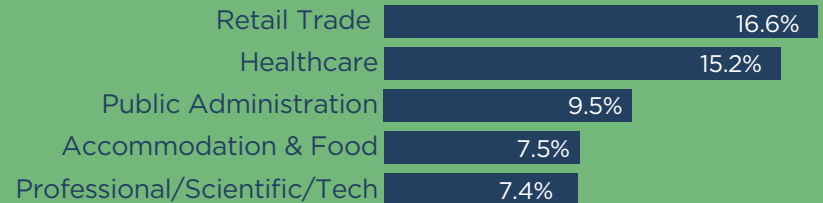
48.4
Average
days on
market

5.8%
Housing
vacancy
rate



8,416
Businesses

TOP INDUSTRIES
BY EMPLOYMENT:



4.0%
Unemployment
Rate

65.6%
Labor Force
Participation
Rate

18.3%
Age 65+

