Petaluma

City Snapshot

59,002 People

24.3% of residents are of Hispanic origin

42.1 MEDIAN AGE

\$59,780
PER CAPITA INCOME

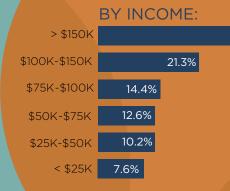
27.5%>>>

of residents have a Bachelor's Degree



23,023 Households

33.9%



33.8% of income consumption is spent on

housing

\$111,484

MEDIAN HOUSEHOLD INCOME



\$978,558 median home

median home sales price

48.7

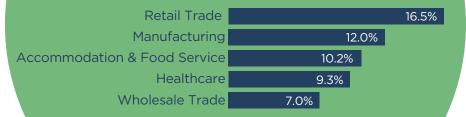
Average days on market

4.5%

Housing vacancy rate

3,347
Businesses

TOP INDUSTRIES BY EMPLOYMENT:









Graduate Degree 15.7%

8.5%



3.4%
Unemployment

66.1%

Labor Force Participation Rate 19.2%

Age 65+

Data Sources: U.S. Census Bureau, Esri Business Analyst Online, Economic Development Department (EDD), Lightcast Business Analytics, Bay Area Real Estate Information Services (BAREIS). Design Sources: IAE Regional Infographic Series, LAEDC