Sonoma County 2022

Sonoma City
City Snapshot

10,621 People
19.5% of residents are of Hispanic origin
52.7 MEDIAN AGE
$70,654 PER CAPITA INCOME
29.3% of residents have a Bachelor’s Degree

4,907 Households
48.5% of income consumption is spent on housing

> $150K: 33.1%
$100K-$150K: 16.8%
$75K-$100K: 16.1%
$50K-$75K: 13.1%
$25K-$50K: 11.1%
< $25K: 9.9%

$99,644 MEDIAN HOUSEHOLD INCOME

523 Homes Sold
$810,000 median home sales price
69 Average days on market
11.3% Housing vacancy rate

1,086 Businesses
TOP INDUSTRIES BY EMPLOYMENT:
Retail Trade: 17.4%
Professional/Scientific/Tech: 16.4%
Healthcare: 16.4%
Accommodation and Food: 6.1%
Finance and Insurance: 4.9%

6.2% Unemployment Rate
61.2% Labor Force Participation Rate
32.1% Age 65+

Data Sources: U.S. Census Bureau, Esri Business Analyst Online, Economic Development Department (EDD), Bay Area Real Estate Information Services (BAREIS). Design Sources: IAE Regional Infographic Series, LAEDC.