

Santa Rosa

City Snapshot

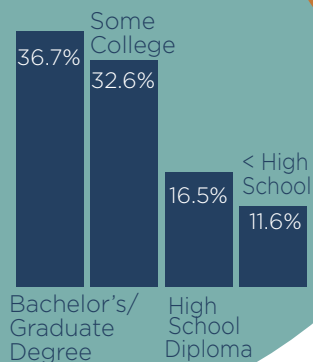
178,465
People

34.5%
of residents are
of Hispanic origin

38.6
MEDIAN AGE

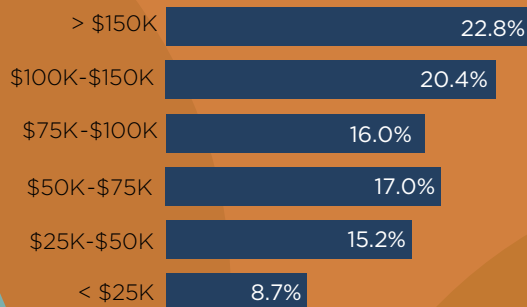
\$44,951
PER CAPITA INCOME

22.9% >>
of residents have
a Bachelor's Degree



66,973
Households

BY INCOME:



38.9%
of income
consumption
is spent on
housing

\$87,505
MEDIAN
HOUSEHOLD
INCOME

2,440
Homes sold

\$675,000
median home
sales price

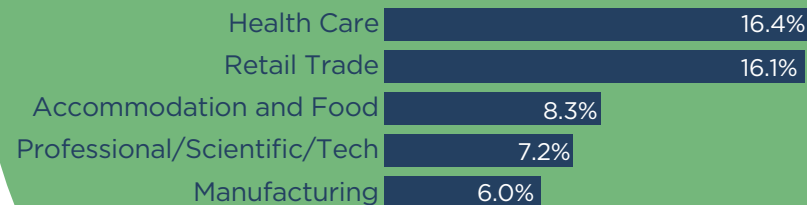
26
Average
days on
market



6.1%
Housing
vacancy
rate

8,761
Businesses

TOP INDUSTRIES
BY EMPLOYMENT:



4.4%
Unemployment
Rate

64.7%
Labor Force
Participation
Rate

22.4%
Age 65+

