

July 2024 Economic Development Board Meeting

Wednesday, July 24, 2024

8:00am - 9:00am

Economic Development Board

141 Stony Circle Suite #110

Santa Rosa, CA, 95401

for special accommodations please contact: juanita.fong@sonoma-county.org

EDB Meeting Agenda

- I. CALL TO ORDER/ROLL CALL
- II. CONSENT ITEMS
 - A. June 26 2024 EDB Minutes
- III. ACTION ITEMS
 - A. Election of Officers
 - i. Chair
 - ii. Vice Chair

IV. POLICY/PROGRAM UPDATES

- A. Board Feedback/Questions on Information Items
 - i. Creative Sonoma
 - ii. Business Services and Research
 - iii. Broadband

V. BOARD BUSINESS

- A. Guest Speaker: Lauren Cartwright and Ethan Brown, Economic Development Board
- B. Board Reports on district updates and challenges (15 mins)
- C. Action Items for next meeting (5 mins)
- D. AD HOC Updates
- VI. NEW BUSINESS

VII. PUBLIC COMMENTS ON MATTERS NOT LISTED ON THE AGENDA BUT WITHIN THE SUBJECT MATTER OF THE BOARD

Comments are restricted to matters within the Board's jurisdiction. Each person is usually granted time to speak at the discretion of the Chair. Any additional public comments will be heard at the conclusion of the meeting. While members of the public are welcome to address the Board, under the brown Act, Board members may not deliberate or take action on items not on the agenda.

VIII. ADJORN - NEXT SCHEDULED MEETING - Wednesday, August 28, 2024

Economic Development Board Meeting Minutes

Wednesday, June 26, 2024

I. CALL TO ORDER/ROLLCALL

Kathryn Hecht, Chair called to order the Economic Development Board (EDB) at 7:40 am on June 26, 2024

The following EDB Board members were present: Kathryn Hecht, Wayne Leach, Jordan Kivelstadt, Nick Schwanz, Linda Kachiu, Ricardo Marzo

The following EDB staff members were present: Aleena Decker, Debbie Yarrow, Brad Johnson, Lauren Cartwright, Bernadette Marko, Samantha Kimpel, Lindsey Collins, Tara Thompson, Marcos Suarez, Jessica Martinez, Tara Thompson, Katherine DiPasqua, Christine Palmer, Lauren Cartwright, Katherine Fosburgh

II. CONSENT ITEMS

The meeting minutes from May 22, 2024, were approved.

Motion: Nick Schwanz Second: Linda Kachiu

Yay: 6 Ney: 0 Abstained: 0

III. POLICY/PROGRAM UPDATES: BOARD FEEDBACK/QUESTIONS ON INFORMATION ITEMS

- A. Board Feedback/Questions on Information Items
 - i. Creative Sonoma

Sam let the Board know that this would be her last meeting and her last day in office is July 23rd.

ii. Business Services and Research
Fellow Lindsey Collins' last day is July 8, but she will return in October for the remaining of the year.

IV. BOARD BUSINESS

A. Guest Speaker: Marcos Suarez, Business Diversity Program Manager, Economic Development Board

Marcos discussed the history and present status of the Business Diversity Program. He introduced Jessica Martinez, Administrative Coordinator and her role in business diversity's outreach and business assistance for the undeserved communities. Jessica also updated the Board on upcoming events and workshops they will be putting on.







ETHAN BROWN, EXECUTIVE DIRECTOR

BOARD OF DIRECTORS The Board discussed and applauded Marcos for his many accomplishments and continued work to promote the underserved communities of Sonoma County.

V. ADJOURNMENT

Kathryn Hecht, Chair adjourned the meeting at 9:00 am.



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BOARD OF DIRECTORS