

Economic Development Board Foundation

Events – July 25th, 2024

Foundation Events

2024 Fall Economic Perspective

Date: Thursday, November 21st, 7:00-9:00 am

Location: Sonoma State University

Speaker: Dr. Jerry Nickelsburg

Description: Dr. Nickelsburg will provide insight on the potential impacts to Sonoma County's local economy based on the results of the November 2024 General Election.

Notes: Recommendation to focus on post-election impacts came from the newly formed Events Advisory Committee. The committee feels an election themed economic outlook provides relevancy and helps differentiate EDB from numerous events occurring in the fall. Additionally, with the potential theme change for the January event, fall is an opportunity to provide an economic outlook.

2025 Economic Perspective

Date: Thursday, January 30th, 7:00-9:00 am

Location: Sonoma State University

Speaker: TBD

Notes: Staff is working with District 5 staff to develop content for 2025 Economic Perspective. Incoming Chair, Supervisor Lynda Hopkins, is interested in exploring topics around climate change's impacts to marginalized communities and our economy.

Economic Development Board Foundation

Sponsorships - July 24th, 2024

Foundation Sponsorship

WaFd Bank (formerly Luther Burbank Savings)

- Level: Foundation - \$10,000
- Notes:
- Contact: Kristen Wilbur

City of Santa Rosa

- Level: Presenting - \$6,000
- Notes: Renewed
- Contact: Jill Scott

Exchange Bank

- Level: Presenting - \$6,000
- Notes: Renewed
- Contact: Beth Ryan

PG&E

- Level: Presenting - \$5,000
- Notes: Renewed.
- Contact: Malou Innocent

Kaiser

- Level: Presenting - \$6,000
- Notes: Applied for \$3,000 now and will apply for \$3,000 in the fall. First \$3,000 has been awarded. \$3,500 has been awarded.
- Contact: Willy Linares

Redwood Credit Union

- Level: Presenting - \$6,000
- Notes: Renewed
- Contact: Brett Martinez

Bank of Marin

- Level: Premiere - \$3,500
- Notes: Renewed.
- Contact: Ryan Beach

Comcast

- Level: Premiere - \$3,500

- Notes: Renewed - increased sponsorship from Executive to Premiere.
- Contact: Marcos Montes

Employment Training Panel

- Level: Premiere - \$3,500
- Notes:
- Contact: Elise Candelaria

Sonoma Clean Power

- Level: Premiere - \$3,500
- Notes: Committed to renew.
- Contact: Kate Kelly

Sonoma County Tourism

- Level: Premiere - \$3,500
- Notes: Renewed.
- Contact: Claudia Vecchio

Summit State Bank

- Level: Premiere - \$3,500
- Notes: Renewed and increased their sponsorship from Executive to Premiere.
- Contact: Brian Reed

Sutter Health

- Level: Premiere - \$3,500
- Notes: Committed to renew.
- Contact: Ed Sheffield

Morgan Stanley Wealth Management

- Level: Executive - \$1,700
- Notes: Renewed.
- Contact: Jeff Gospe

North Bay Association of Realtors

- Level: Executive - \$1,700
- Notes: Renewed.
- Contact: Lisa Badenfort

Pisenti & Brinker LLP

- Level: Executive - \$1,700
- Notes: Committed to renew.
- Contact: Veronica King

Goals and Progress

Sponsorship Goal: **\$68,600**

Committed: **\$55,100**