

EDB 3.0 Action Plan December 2023

Team Members

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Since the Board of Supervisors' approval of the EDB 3.0 Action Plan in December 2022, EDB staff have worked to synthesize previous strategies and reports to develop an understanding of the three primary drivers for building an inclusive and resilient economy: 1) education and workforce development, 2) jobs and business development, and 3) housing and community development. Now, joined by the Community Foundation Sonoma County and Santa Rosa Metro Chamber, the newly named **Prosperity Project**, is a unique partnership of government, philanthropy, and advocacy. The **Prosperity Project** is committed to elevating a shared vision and catalyzing cooperation, community engagement, and communication that benefits and unites important efforts. This public-private partnership is driven by an unwavering commitment to achieve specific objectives – one at a time – by investing the necessary resources, making hard decisions, taking courageous action, and being accountable to achieving the goal.

Over the next two months EDB Staff will be working with our partners at the Community Foundation and Metro Chamber to develop a team of steward leaders to strategically assess specific challenges and opportunities, creatively develop the Prosperity Project's first initiative, and courageously hold the partnership accountable to achieving lasting results.

	Months 1-3	Months 3-6	Months 6-12	Months 12-18	Status
Organizational Elements					
Design membership, structure of collaborative			X	X	Complete
Develop and execute communication strategy	X	X	X	X	In Progress
Evolve convening and facilitation capacities			X	X	In Progress
Determine data needs, design network		X	X		Complete
Develop workplan with leaders of collaborative				X	In Progress
Identify ways to connect, support existing efforts			X	X	In Progress
Identify gaps and new cooperative activities				X	In Progress
Develop workplan with EDB Staff			X		In Progress
Establish objectives and metrics			X		In Progress
Develop membership and operating plan for cross-sector practitioner support team			X		In Progress
Identify and pursue initial opportunities			X	X	In Progress
Capacity Assessment					
Determine overall capacity requirements	X	X	X		Complete
Realign existing capacities; assess net new needs		X	X	X	In Progress
Assess budgetary needs	X	X			Complete
Resource Augmentation					
Hire new staff (as authorized)			X		Complete
Implement capacity building			X	X	In Progress
Coordinate staff work among partners			X	X	In Progress