

Economic Development Board Foundation

Events – October 26, 2022

Foundation Events

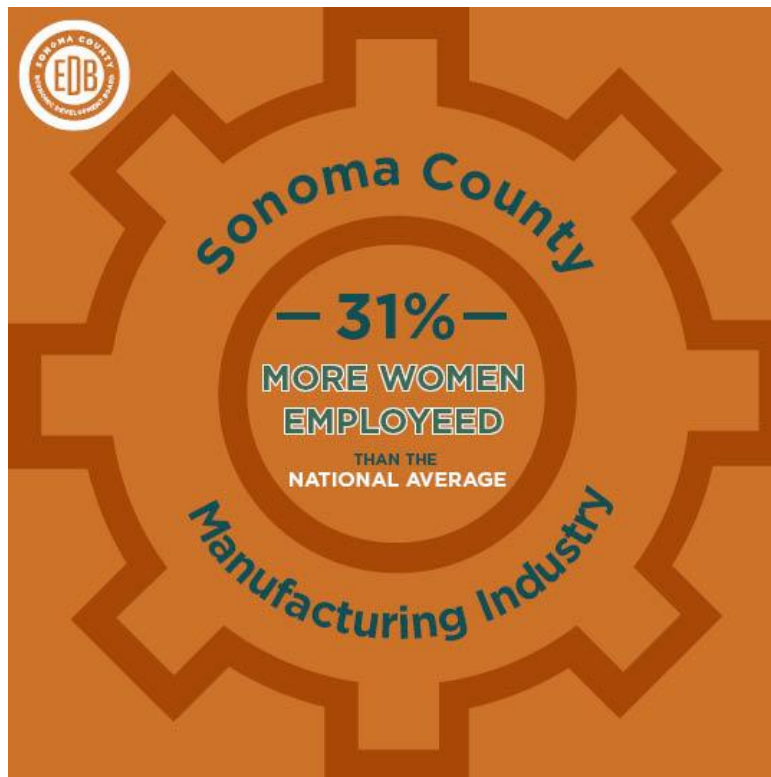
Fall Economic Perspective - Recap

- **Date:** September 30, 2022
- **Location:** Flamingo Resort
- **Speaker:** Claudia Sahm Ph.D.
- **Notes:**
 - Registered Total: 244
 - Paid: 167
 - Comp: 77
- **Claudia Sahm Presentation:** <https://youtu.be/A32nyXLXFIQ>

Manufacturing Week - Recap

- **Date:** October 7-14
- **Location:** Online and Social Media
- **Description:** In celebration with Bay Area Manufacturing Week, the EDB created a manufacturing website with a multitude of resources on manufacturing within Sonoma County.
- **Assets and Metrics:**
 - Landing Page, <https://info.sonomaedb.org/mfg> : 508 visitors
 - Manufacturing Industry and Workforce Report: <https://7144670.fs1.hubspotusercontent-na1.net/hubfs/7144670/EDB%20Events/2022MFGReport%20ADA-1.pdf>
 - MFG Week Kick Off Email, <http://7144670.hs-sites.com/mfg-week-2022>: 346 unique opens
 - Social Media Ads
 - Reach: 95,272
 - Link and Content Clicks: 1,018





2023 Economic Perspective

- **Date:** January 26, 2023
- **Location:** Doubletree
- **Speaker:** Dr. Jerry Nickelsburg
- **Notes:** Currently researching feasibility of co-hosting the event with the North Bay Business Journal (NBBJ). This would consolidate Economic Perspective and NBBJ Economic Outlook events with the goal of better utilizing resources and providing one impactful event.

Sonoma County Economic Development Week

- **Date:** May 8-12
- **Location:** TBD
- **Notes:** Along with a campaign, the week will also host an awards luncheon to recognize exemplary economic development projects and initiatives.

Development Seminar: Women Entrepreneurs

- **Date:** Summer
- **Location:** TBD, ideally in Santa Rosa
- **Notes:** Women entrepreneur focused event with woman entrepreneur guest speakers and business resource information.
Being pushed to next fiscal year to better accommodate events and partner schedules.