



Creative Sonoma Advisory Board May 1, 2024 Meeting Minutes

IN ATTENDANCE

Board Members: Gia Baiocchi, Amy Critchett, Erik Castro, Robert Mahar, Rani Goyal, Victor Ferrer

Staff: Bernadette Marko, Samantha Kimpel, Tara Thompson, Debbie Yarrow

CALL TO ORDER

Gia Baiocchi welcomed everyone and called the meeting to order at 5:02.

APPROVAL OF AGENDA

The Meeting Agenda was approved.

Motion: Erik Castro

Second: Amy Critchett

Vote: Unanimous

APPROVAL OF MINUTES

The March 2024 Meeting Minutes were approved.

Motion: Robert Mahar

Second: Erik Castro

Vote: Unanimous

PUBLIC COMMENTS

There were no public comments.

ADMINISTRATIVE UPDATES | FUND DEVELOPMENT

There were no administrative or fund development updates.

ART BREAK

Tara Thompson and Debbie Yarrow discussed the upcoming May 14 event titled "Artful Conversations", a conversation inspired by the book "Your Brain on Art." Members completed the Aesthetic Mindset Index outlined in the book, a short survey to gauge the way aesthetics and arts affect someone.

PROGRAM REPORTS

Public Art Master Plan

Thompson gave a presentation on our process of developing a Public Art Master Plan, the work she's done to revise and refine the plan, and what are our next steps.

Thompson's revisions have focused on clarifying a Public Art Policy versus a Public Art Plan, and to bring these items separately to the Board of Supervisors (BOS). The Master Plan will be presented first to the BOS and then the Policy will be developed based on their feedback.

Our next steps are to continue refining the draft and then review it with our stakeholders.

Thompson will be presenting to the Department and Agency Heads Association (DAHA) this month.

The presentation of the draft Master Plan to the BOS is slated for July 16.

Amy Critchett encouraged everyone to read the soon to be published *The Economic Power of Public Art* by CodaWorx.

Victor Ferrer inquired if dance is considered Public Art. Thompson stated that it is.

PROGRAM REPORTS

Grants Programs and Professional Development

Samantha Kimpel reported that we are looking at the Arts Impact Grant and how those funds are distributed. We are considering moving towards a uniform grant award amount for all awarded applicants. We are also considering simplifying our grant process with equitable distribution as a primary goal.

Kimpel stated that the professional development workshop series for our local arts centers is going very well and the arts centers are excited about strategic planning.

Arts Education

Yarrow reported that the Workforce Development Committee has launched. Santa Rosa Junior College is working on an arts educator certificate that will be available in Fall 2025. EDJOIN, an education job board, already has several arts positions listed.

Yarrow highlighted "Counties on the Move", a 4-year report from the CA County Superintendents Arts Initiatives on the work in 58 counties across the state, and that Creative Sonoma is mentioned.

BOARD UPDATES

Baiocchi reported that she started her new job six weeks ago.

NEW BUSINESS

There was no new business.

ADJOURN

The meeting was adjourned at 6:22pm

Motion: Erik Castro

Second: Robert Mahar