



December 2023 Fire Memorial Task Force

December 6, 2023

Creative Sonoma

141 Stony Circle Suite 110

Santa Rosa, CA 95401

Meeting Book - December 2023 Fire Memorial Task Force

Fire Memorial Task Force December 6, 2023 Meeting

Call to Order

Approval of the Agenda

Agenda Dec 6 2023.pdf - 3

Approval of the October 2023 Minutes

Minutes - October 2023.pdf - 4

Welcome

Introductions: Tara Thompson, Director, Creative Sonoma

Site Selection Update and Revisions ACTION

- Creative Sonoma Staff and Project Manager will provide an updated site criteria matrix and share a revised site list
- Recommended Action: Approve recommended revised site list

Sonoma County Fire Memorial Site Selection.pdf - 7

Template for Developing a Narrative Description for each Site.pdf - 9

Update on Next Steps

Adjourn



Fire Memorial Task Force Meeting Agenda
6 December 2023: 3:00 – 4:30 pm
Creative Sonoma Office
141 Stony Circle, #110, Santa Rosa

Agenda

We welcome public comment regarding any subject not on the agenda during the time identified for “Public Comment”. All matters requiring a response will be forwarded to staff. Presentations made under “Public Comment” are normally restricted to three (3) minutes in length per meeting unless the Chairman specifically authorizes additional time.

1. Call to Order
2. Approval of the agenda
3. Approval of minutes
4. Public Comments (if any)
5. Welcome
6. Introductions: Tara Thompson, Director, Creative Sonoma
7. Site Selection Update and Revisions ACTION
 - Creative Sonoma Staff and Project Manager will provide an updated site criteria matrix and share a revised site list
 - Recommended Action: Approve recommended revised site list
8. Update on Next Steps

- ADJOURN -

Open Meetings: Except as expressly authorized under the Brown Act, all meetings of Creative Sonoma are open to attendance by interested members of the public. Public Comment: Creative Sonoma invites comment from the public on issues under consideration and other issues worthy of consideration. Written comment is preferred in all cases, especially to suggest new issues. Comments should be provided to the Creative Sonoma office at least 10 days before the meeting in order to be distributed to Creative Sonoma Advisory Board Members with agenda materials. Oral comment on a Creative Sonoma agenda topic will be allowed during a 10-minute period at the beginning of the meeting.

Disabled Accommodation: To Request an Accommodation: If you have a disability and require a sign language interpreter, assistive listening device, material in an alternate format, or other accommodation to attend, please contact Samantha Kimpel at 707-565-6134 at least 72 hours prior to the meeting in order to facilitate arrangements for accommodation.

Public Transit Access to Economic Development Board, 141 Stony Circle, Suite 110, Santa Rosa:

Santa Rosa City Bus Route 15; (707) 543-3333

Transit Information: (707) 576-RIDE or 1-800-345-RIDE



FIRE MEMORIAL TASK FORCE
19 October 2023
Creative Sonoma
3:00 – 4:30 pm
Minutes

Unifying Vision: Greater Consequence Through Excellence, Engagement, Equity

TOPIC	DISCUSSION NOTES	ACTION
Attendance	Present: Cyndi Foreman, Jessica Tunis, Margie Maynard, Pamela Van Halsema, Paul Lowenthal, Tammy Sakanashi, Alma Bowen Absent: None Staff: Karin Demarest, Bernadette Marko, Samantha Kimpel	
Call to Order	Call to Order Karin Demarest welcomed everyone and called the meeting to order at 3:04pm.	
Approval of Agenda	Approval of the Meeting Agenda Demarest asked for a motion to approve the Meeting Agenda. The motion was approved.	Motion: Pamela Van Halsema Second: Tammy Sakanashi Vote: Unanimous
Approval of Minutes	Approval of August 2023 Minutes Demarest asked for a motion to approve the August 2023 Minutes. The motion was approved.	Motion: Paul Lowenthal Second: Pamela Van Halsema Vote: Unanimous
Welcome and Introductions	Welcome and Introductions Members introduced themselves and shared a bit about their background.	
Public Comments	Public Comments There were no public comments.	
Updates	Pamela Van Halsema reported that she is on the committee that is reviewing the RFQs for Public Art for Station 5. There were a total of 69 submissions. Demarest stated that we could learn from Van Halsema’s experience on this committee and asked that Van Halsema share with the Task Force any ideas for improvement on our own process.	

<p>Decision-making Process</p>	<p>Demarest distributed and reviewed a Decision-Making Tools document, a list of suggested tools to guide us in our decision-making process.</p> <p>Van Halsema suggested anonymous voting as an option to explore and Demarest agreed.</p>	
<p>Trauma-Informed Meeting Presentation Update</p>	<p>Demarest highlighted a couple key takeaways from the Trauma-Informed Meeting Presentation: 1) The idea of moving away from a safe space to a brave space to encourage authentic expression of thoughts and ideas and 2) Staying in the resilient zone so that we avoid going into a fight or flight mentality.</p>	
<p>Site Selection</p>	<p>Demarest reviewed a site selection document that was broken down into two areas: 1) top sites for consideration and 2) sites not rising to the top at this time. These site suggestions came from our research with County Parks, Ag & Open Space, City of Santa Rosa and County of Sonoma. There are currently 10 sites in the top sites category and Demarest recommended narrowing down the number to seven at today’s meeting.</p> <p>Demarest reviewed the sites that were not included in the top sites for consideration and asked for members’ feedback on any sites that should move to the top sites list. Finley Community Center was brought to the top of the list.</p> <p>Demarest showed a slide deck of the top sites for consideration. Sites in this category were selected based on the project goals as well as site criteria goals. Sites reviewed were Paulin Creek Pathway, Mark West Community Park, Tom Schopflin Fields, Maddux Ranch Regional Park, Sonoma Valley Regional Park, Nagasawa Community Park, Rincon Ridge Community Park, Sonoma County Fairgrounds, Dunbar Point and Skyhawk. Members shared feedback on pros and cons of each site.</p> <p>Demarest asked for a motion to remove Rincon Ridge Community Park, SkyHawk, Dunbar Point, Mark West Community Park, Tom Schopflin Fields and Sonoma County Fairgrounds from the top sites list. The motion was approved.</p> <p>Focus will now be on the five remaining sites that</p>	<p>Motion: Alma Bowen Second: Cyndi Foreman Vote: Unanimous</p>

	remain on the top sites list: Paulin Creek Pathway, Maddux Ranch Regional Park, Nagasawa Community Park, Sonoma Valley Regional Park, and Finley Community Center. Demarest stated that she is reworking the scoring rubric and will share that information at the next meeting.	
Meeting Adjourned	With no further discussion, the meeting was adjourned at 4:28pm.	Motion: Pamela Van Halsema Second: Paul Lowenthal
Next Scheduled Meeting	December 13, 2023	

Sonoma County Fire Memorial Site Selection

Project Goals

- Create a place for acknowledgement, remembrance, gathering, and reflection
- Create opportunities for community healing that acknowledge the community's individual and collective grief and sense of loss
- Recognize that people have experienced and are processing grief and trauma in individual ways, and accommodate those differing paths as much as possible

Hard Scape Considerations

Location	Exterior lighting	Restrictive Conservation Easement	# of Entrances (driving)	ADA Accessible	Type of parking	Free Parking	Available parking spaces	Overall acreage of park	Access to electricity	Restroom	Known Future Development	Access to/from Public Trans	Park Hours
Paulin Creek Pathway	Yes	Don't Know	3	Yes	Street	Yes	Street or on county complex	under 1 acre	No	No	Yes, county complex development	Yes	No defined hours
Maddux Ranch Regional Park, 4655 Lavell Road, Santa Rosa	Don't Know	No	1	Yes	Parking Lot	Yes	Small lot & street parking	11 acres	No	No	Upgrade restrooms	Yes	7am–Sunset
Nagasawa Community Park, 1313 Fountaingrove Pkwy, Santa Rosa	Yes	Don't Know	1	Yes	Parking Lot	Yes	Two lots, one mid-size, one small	33 acres	Don't Know	Yes	No known development	Don't Know	6am - 9pm
Finley Community Park, 2060 W College Ave, Santa Rosa	Yes	Don't Know	2	Yes	Parking Lot	Yes	Several large lots	12 acres	Yes	Yes	No known development	Yes	24 hours

Los Guillicos, Los Guillicos Rd, Kenwood	Don't Know	No	3	Don't Know	Parking Lot	Don't Know	Lots, dependent on site location	?	Don't Know	Don't Know	Yes, dorms build out, Regional parks looking for project	Yes	No defined hours
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Resonance of the Site with the Project Goals

Location	Tranquility	Natural Beauty	Emotional Resonance	Connection to the fire	Sound Environment	Space for Reflection	Located Near Those Impacted	Supports Group Visits
Paulin Creek Pathway	Some	Some	Some	Yes	No	Some	Yes	Yes
Maddox	Some	Yes	Yes	No	Some	Yes	No	Yes
Nagasawa	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Finley Community Center	Some	Some	Some	Some	No	Some	No	Yes
Los Guillicos	Some	Some	Yes	Yes	Some	Some	Yes	Yes

For Future Considerations

- Preservation and Maintenance
- Site Conditions
- Legal and Regulatory Considerations

Template for Developing a Narrative Description for each Site

Title of Section	Guiding Prompt/Question
Site Name and Location	Provide the specific name and geographical location of the site. Include the jurisdiction responsible for the site. Offer the committee's initial impression?
Community and Historical Significance	Provide an overview of the site's historical or cultural significance, especially concerning the fires. Potentially present how elements from other successful memorials are reflected in this site.
Local Environment	Provide a description of the environmental setting of the site. Describe how it integrates with or stands out in the local landscape.
Social Fabric	Describe the site's place within the social fabric of the community. How close is it to community centers, schools, or other social landmarks?
Storytelling Potential	Explore the site's potential to tell the story of the fires and the community's response. Where possible, describe how the layout, natural features, or existing structures could contribute to this storytelling.
Symbolic Elements	Identify any natural or architectural features of the site that could hold symbolic meaning or be incorporated into the memorial's design. What insights or quotes from community members or stakeholders highlight their connection or feelings towards the site?
Potential for Commemoration	Where possible, describe the opportunities that exist for the site to host community gatherings, ceremonies, and memorial events.
Interplay with Existing Features	Describe how adaptable the site is for various memorial elements like walkways, seating, and landscaping (recognizing that we don't yet know the type of art or the exact location)
Overall Suitability	Offer a concluding statement on the overall suitability of the site. Describe how well it fulfills the memorial's objectives and resonates with the Fire Memorial Task Force. Provide our vision for the site's evolution into a meaningful and impactful memorial space.