



# Sonoma Mendocino Economic Development District

## Board of Directors Meeting Packet

February 17th, 2022

Zoom: <https://us02web.zoom.us/j/81562264970?pwd=b1lwcE9MQUt1UW9NK2EwTzZWwXJxQT09>

Call In: 1 (669) 900-9128 | Meeting ID: 815 6226 4970 | Passcode: 857518



## February 17th, 2022 | Sonoma Mendocino Economic Development District | Board of Directors Meeting

### Agenda

	<b>1. CALL TO ORDER</b>	<b>CONSISTENT WITH THE PROVISIONS OF AB 361, MEMBERS OF THE BOARD OF DIRECTORS WILL PARTICIPATE IN THE FEBRUARY 17, 2022 MEETING BY TELECONFERENCE. IN-PERSON PARTICIPATION BY THE PUBLIC WILL NOT BE PERMITTED AND NO PHYSICAL LOCATION FROM WHICH THE PUBLIC MAY ATTEND THE MEETING WILL BE AVAILABLE. REMOTE PUBLIC PARTICIPATION DETAILS ARE LISTED AT THE TOP OF THIS AGENDA.</b>	<b>Chair</b>
		<p>Should you want to submit public comment, do so by email before the Board Meeting is called to order. Please state the agenda item number that you are commenting on and limit written comments to three hundred (300) words or less. Comments can be sent to <a href="mailto:calvin.sandeen@sonomacounty.org">calvin.sandeen@sonomacounty.org</a>. Written comments received prior to the meeting you wish to comment on will be read into the record.</p>	
	<b>2. ROLL CALL</b>		<b>Secretary</b>
	Jon Frech Mary Anne Petrillo (Chair) Paul Garza Lisa Badenfort (Vice-Chair) Robin Bartholow Jeff Kelly Mike Nicholls		
	<b>3. OPEN TIME FOR PUBLIC EXPRESSION</b>		<b>Chair</b>
		<p>This is an opportunity for any member of the public to briefly address the Board on any matter that does not appear on this agenda and is restricted to matters within the Board's jurisdiction. Items that appear to warrant a more-lengthy presentation or Board consideration may be placed on the agenda for discussion at a future meeting. Please limit comments to three hundred (300) words.</p>	
	<b>4. AGENDA ADJUSTMENTS – DISCUSSION/ACTION</b>		<b>Chair</b>
	<b>5. STATEMENT OF CONFLICT OF INTEREST</b>		<b>Chair</b>
		<p>This is the time for the Board of Directors to indicate any statements of conflict of interest for any item listed on this agenda.</p>	
5 min	<b>6. CONSENT ITEMS – DISCUSSION/ACTION</b>		<b>Chair</b>
	<b>a. Approval of Previous Board Meeting Minutes</b>		
	a. 1.20.22 SMEDD BOD Meeting Minutes.pdf - 4		
	b. 1.27.22 SMEDD BOD Meeting Minutes.pdf - 10		
10 min	<b>7. FINANCIAL REPORT – DISCUSSION/ACTION</b>		<b>Fiscal Analyst</b>
	<b>a. Monthly Financial Report - 12</b>		
	The district's fiscal analyst will provide a monthly financial report to the board.		
	<b>b. Monthly Reimbursement Request - 14</b>		
	The Board will vote to reimburse the County of Sonoma for staff time and contractual expenditures that supported SMEDD activities in the		

amount of \$9,361.99 during January 2022.

60 minutes	<b>8. AD HOC COMMITTEE REPORTS - DISCUSSION/ACTION</b> Ad Hoc Committees will report to the Board on recent progress.		Chair
30 minutes	<b>a. 2021 Comprehensive Economic Development Strategy (CEDS) Ad Hoc</b> The Comprehensive Economic Development Strategy Ad Hoc and project managers will provide an update to the board on the 2021 CEDS project.  a. 2_17 CEDS Board Update.pdf - 21	Discussion/Action	Ad Hoc and Project Manager
30 minutes	<b>b. District Financials/Budget Ad Hoc</b> The Financial Ad Hoc will provide a report to the Board on recent meetings.  a. Finance & Budget Ad-Hoc Report 2.14.docx - 23	Discussion/Action	Jeff Kelly
30 minutes	<b>9. SMEDD ORGANIZATIONAL RESTRUCTURE</b> The Board will discuss various topics pertaining to the restructuring of SMEDD in order to optimize its regional impact and the services it provides.	Discussion/Action	Chair
10 minutes	<b>10. STAFF UPDATE - DISCUSSION</b> Staff will provide a report to the board on recent district activities and work accomplished.		District Manager
	<b>11. SUGGESTED AGENDA ITEMS FOR NEXT BOARD MEETING – DISCUSSION</b>		Chair
	<b>12. MEETING ADJOURNMENT - ACTION</b>		Chair