# How to Prepare Your Business for a Planned Power Shutoff

## Business Financing and Incentive Resources

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1. **Property Assessed Clean Energy (PACE)** financing pays for up to 100% of project cost, and is repaid through an assessment on the property tax bill. Eligible energy improvements include solar, advanced energy storage, and co-generation systems.

2. **Loan guarantees** up to 80-95% for businesses that experience barrier to traditional capital access.

3. **California Competes** state income tax credit designed to help businesses stay and grow in California. Credits are offered on a competitive basis contingent on investments and hiring within CA.

4. **US Small Business Administration** provides federal guarantees for small business lending.

5. **Partial Sales and Use Tax Exemption (MFG)** provides a partial exemption on state sales tax for the purchase of qualified tangible personal property used in the manufacturing process.

6. **Advanced Manufacturing Sales Tax Exemption** allows full sales tax exclusion for manufacturers that employ alternative sources of energy, reducing the need for new electric generation.

7. **Partial Sales and Use Tax Exemption Tax Exemption (AG)** provides a partial sales tax exemption for agri-businesses for diesel fuel, equipment, and other qualified personal property used in agricultural operations.

8. **Food Production Investment Program** provides grants from upgrades/replacement of equipment and renewable energy technologies.

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**Considering investing in a generator or alternative back-up power method for your business?** Contact your PG&E Account Representative (yes- every business has one!) to learn more about sizing requirements and energy needs in the case of a PG&E Power Shutoff.
Knowing what to do during a power outage at work is key to keeping your employees and customers safe.

### Before a Workplace Power Outage
- Take an inventory of items that rely on electricity—plan for batteries and other alternatives as needed
- Know how to safely operate your generator
- Invest in surge protection to protect your equipment
- Understand the difference between a blackout vs brownout
- Sign up for local alerts and warning systems. Monitor weather reports.
- Make sure your employees and customers are safe
- Have an emergency kit for you and your employees

### During a Workplace Power Outage
- Call your utility company and report the power outage
- Turn off and disconnect your equipment to prevent further damage
- Use MiFi devices to stay online and complete critical operations
- Keep doors closed on all refrigeration equipment

### After a Workplace Power Outage
- Confirm that power is restored before resuming operations
- Check your equipment and appliances for any damages
- Turn off your generator in a safe way
- Tally your losses and recover your small business

For additional information visit SonomaEDB.org/BusinessRecoveryTools

Compiled by the Sonoma County Economic Development Board, a department of the County of Sonoma