

CREATIVE SONOMA ADVISORY BOARD

Position Description

Mission

The creative community of Sonoma County is a powerful economic force and vibrant asset. Creative Sonoma was launched to bring together and advance the individuals, organizations and enterprises in Sonoma County whose work is driven by the economic and cultural values derived from creativity. Creative Sonoma's vision is that *creativity* becomes a defining characteristic of Sonoma County alongside natural beauty, wine and food.

Structure

The Creative Sonoma Advisory Board is an advisory group to Creative Sonoma and the Sonoma County Board of Supervisors and consists of up to 11 members. Board members are appointed to a two-year term, renewable one time.

Responsibilities

Interpret, encourage and promote the mission of Creative Sonoma and provide mission-based leadership and strategic guidance to Creative Sonoma staff.

- Act in an advisory capacity to the County Board of Supervisors in all matters pertaining to policies and business of Creative Sonoma.
- Guide the activities of Creative Sonoma to serve the goal of cultivating the County's collective creative spirit and agenda.
- Represent Creative Sonoma to stakeholders and act as an ambassador for the programs to the community.
- Suggest programs and policies to guide the services of Creative Sonoma and participate in evaluation of same; delegate division management to the Creative Sonoma director.
- Provide and leverage resources – financial and intellectual – to advance the mission of Creative Sonoma.
- Actively support decisions, policies and programs adopted by Creative Sonoma.
- Abstain from any action that might lead to conflict of interest.

This is an extraordinary opportunity for an individual who is passionate about Creative Sonoma's mission and who has a track record of community leadership.

Required/Preferred Background

Ideal candidates will have the following qualifications:

- Extensive professional experience with significant leadership accomplishments in business, philanthropy, and/or the nonprofit sector
- Experience in or a critical understanding of the creative industries in Sonoma and elsewhere
- Demonstrated ability to leverage resources – financial and otherwise – within and across sectors
- Highly developed network of professional resources that can advance Creative Sonoma's objectives
- Savvy diplomatic skills and a natural affinity for cultivating relationships and persuading, convening, facilitating and building consensus among diverse individuals
- Demonstrated commitment to the health and vitality of Sonoma County
- Personal qualities of integrity, credibility, and a passion for improving the lives of Creative Sonoma's constituents and the citizens of Sonoma.

Term/Time Commitment

A membership term is a two-year period, which may be renewed for a consecutive term one time. Reappointment is at the option of the Creative Sonoma Advisory Board in consultation with the ED of EDB.

Members will be required to attend all Creative Sonoma board meetings (4-6 annually), special meetings (periodically) and any meetings of committees to which s/he is assigned. Members are also invited and encouraged to attend Creative Sonoma events (workshops, forums, etc.) Members may be called upon to make community presentations as ambassadors for Creative Sonoma. Total meeting time commitment is approximately 15-20 hours annually; attendance at events is approximately 10-20 hours annually. Outside meeting and event work can range from 10-20 hours annually.

Service is without remuneration.