



May 2024 Economic Development Board Meeting

Wednesday, May 22, 2024

8:00am - 9:00am

Economic Development Board

141 Stony Circle suite# 110

Santa Rosa, CA, 95401

For accommodations please contact: Juanita.Fong@sonoma-county.org

EDB Meeting Agenda

I. CALL TO ORDER/ROLL CALL

A. April 24 2024 Minutes

II. CONSENT ITEMS

III. POLICY/PROGRAM UPDATES

A. Board Feedback/Questions on Information Items

i. Creative Sonoma

ii. Business Services and Research

iii. Broadband

IV. BOARD BUSINESS

A. Guest Speaker: Jack Pollard, CEO/Founder of the Progressive Tribal Alliance

B. Board Reports on district updates and challenges (15 mins)

C. AD HOC and Committee updates

i. DEBA Memorandum/ Equity discussion

D. EDB Board Retreat

E. Action Items for next meeting (5 mins)

V. NEW BUSINESS

VI. PUBLIC COMMENTS ON MATTERS NOT LISTED ON THE AGENDA BUT WITHIN THE SUBJECT MATTER OF THE BOARD

Comments are restricted to matters within the Board's jurisdiction. Each person is usually granted time to speak at the discretion of the Chair. Any additional public comments will be heard at the conclusion of the meeting. While members of the public are welcome to address the Board, under the brown Act, Board members may not deliberate or take action on items not on the agenda.

VII. ADJORN - NEXT SCHEDULED MEETING - Wednesday, June 26, 2024

**Economic Development Board
Meeting Minutes
Wednesday, April 24, 2024**

I. CALL TO ORDER/ROLLCALL

Kathryn Hecht, Chair called to order the Economic Development Board (EDB) at 7:36 am on April 24, 2024

The following EDB Board members were present: Kathryn Hecht, Wayne Leach, Jorge Alcazar, Jordan Kivelstadt, Nick Schwanz, Linda Kachiu, Betzy Chavez, Skip Brand,

The following EDB staff members were present Ethan Brown, Aleena Decker, Debbie Yarrow, Brad Johnson, Lauren Cartwright, Bernadette Marko, Samantha Kimpel, Lindsey Collins, Tara Thompson, Marcos Suarez, Jessica Martinez, Tara Thompson, Katherine DiPasqua, Christine Palmer, Lauren Cartwright, Katherine Fosburgh

II. CONSENT ITEMS

The meeting minutes from March 27, 2024, were approved.

Motion: Jordan Kivelstadt Second: Nick Schwanz

Yay: 8 Ney: 0 Abstained: 0

III. POLICY/PROGRAM UPDATES: BOARD FEEDBACK/QUESTIONS ON INFORMATION ITEMS

- A. Board Feedback/Questions on Information Items
 - iii. Sonoma Mendocino Economic Development District
 - Brad gave a reminder for the Biomass Symposium being held May 3.
 - iv. Aleena gave a brief overview of the 2023 EDB at glance report.

IV. BOARD BUSINESS

- A. Guest Speaker: Erike Thibault, Sonoma County Library, Director.

Erika gave a presentation about our Sonoma County Library System/ facilities and the multitude of resources available. (presentation attached)

- B. Board Reports

District 4: 10th annual AV Film festival opens 4/26.

- C. Enhanced Infrastructure Financing District (EIFD)

BOARD OF DIRECTORS	KATHRYN HECHT, CHAIR - JORGE ALCAZAR SKIP BRAND -BETZY CHAVEZ - WAYNE LEACH – LINDA KACHIU – REGINA MAHIRI – NICK SCHWANZ JORDAN KIVELSTADT - RICHARD MARZO ETHAN BROWN, EXECUTIVE DIRECTOR	 707.565.7170	 WWW.SONOMAEDB.ORG	
	141 STONY CIRCLE, STE 110 SANTA ROSA, CA 95401			

Ethan asked the Board members to send him Input/thoughts and their position on EIFDs generally and specifically the Downtown Santa Rosa EIFD. A memo will be sent out shortly after the meeting. The information gathered will be shared with the County Administrator office.

D. Board Retreat

Ethan discussed a Board Members retreat and invited the Board to give feedback on when and what they felt should be included. The by-laws ad hoc meetings will be postponed until after the board retreat.

Wayne suggested discussion of the EDB now being under the direction of the County Administrator vs Board of Supervisors and suggested there be discussion regarding EDB Board Member appointments.

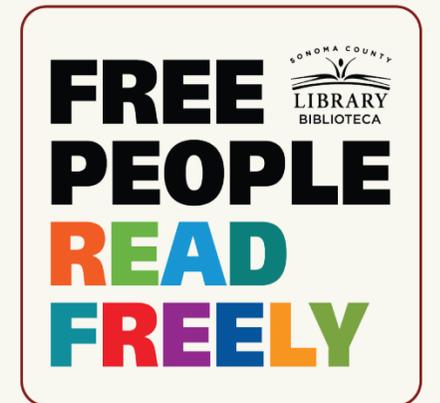
Nick suggested re-exploration the departments objectives and that they assess the pathway to achieve those objectives.

V. ADJOURNMENT

Kathryn Hecht, Chair adjourned the meeting at 9:03 am.

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LIBRARIES ARE FOR **EVERYONE**



You Love Your Library!

A recent survey showcased why Sonoma County residents love their library system

- Qualified librarians
- Reading programs for children
- Homework help, career support and computer labs
- Safe places for children after school
- Clean, safe places



Reimagining the Library

Reimagining the Library
Reinventando la Biblioteca



2021



Support Foster Build Strengthen
Apoyar Fomentar Construir Fortalecer Expandir Incluir
Expand Include Provide
Proporcionar Empoderar Incorporar Ofrecer Avanzar
Empower Embody Offer Advance



Provide opportunities for all to learn, contribute, interact, and participate



Further community resiliency



Foster racial equity, social justice, and inclusion for everyone

Locations

- Central Santa Rosa
- Cloverdale
- Forestville
- Guerneville
- Library Support Center
- Healdsburg
- History & Genealogy
- Northwest Santa Rosa
- Occidental
- Petaluma
- Rincon Valley
- Rohnert Park/Cotati
- Roseland
- Sebastopol
- Sonoma Valley
- Windsor
- Wine Library



Accomplishments

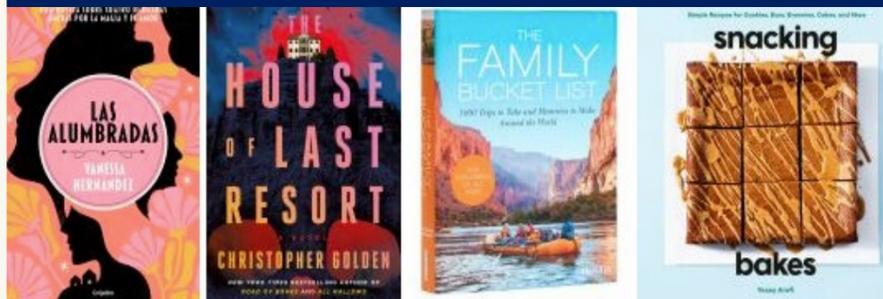
- Full implementation of Sunday hours
- Record breaking year for circulation
- Facilities Master Plan
- Roseland campaign launch
- MOU with Juvenile Hall
- Building Forward Together Grants



Adult services

Library materials

- Access to millions of physical and digital titles
- Databases
- Streaming



Welcoming spaces

- Investments in library facilities
- Access to technology
- Rich and diverse programming



Community connection

- Adult literacy
- Meeting rooms
- Printing
- Outreach



Youth services

Early learning

- Storytimes
- Literacy support
- Parent mentoring and education



School support

- Student success initiatives
- Reading programs
- STEAM programs
- Educator support



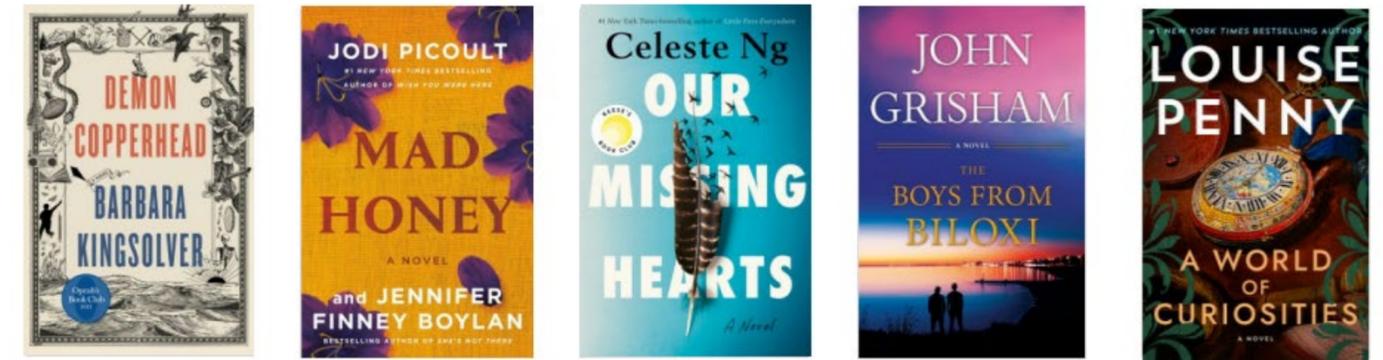
Transition to adulthood

- Teen volunteering and internships
- Civic engagement and social justice
- Life skills, mental health, college support



Collections

- Nearly 600,000 physical items across 15 locations in multiple formats
- Share catalog with Lake and Mendocino Counties
- LINK+ provides access to 70 library collections statewide



TOP 10 Sonoma County Library's top 10 most checked-out books in 2023

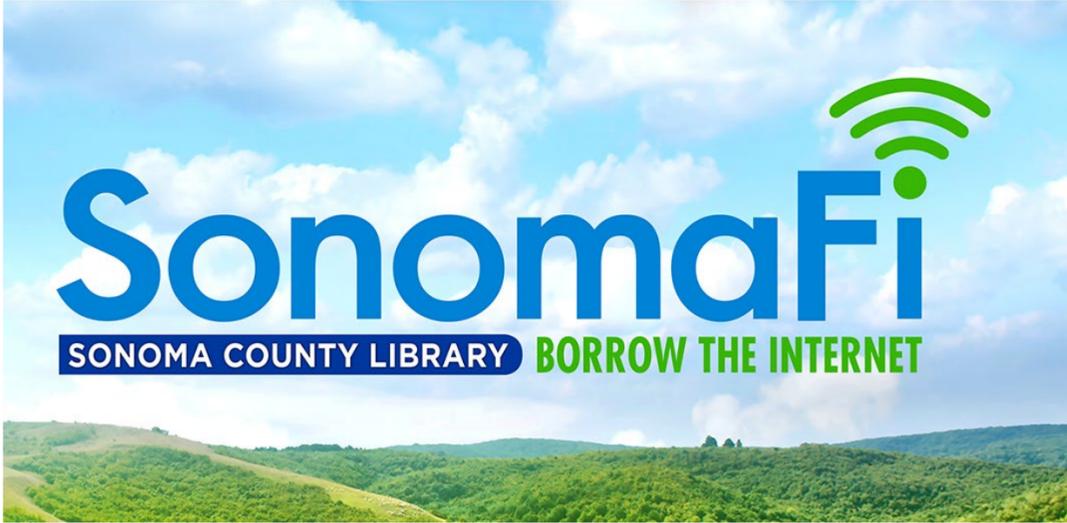


Digital Collections

- 383,694 eBooks
- 340,344 eAudiobooks
- 263,185 additional digital resources



Library of Things



Technology Increases Access





Business and Career Resources

Supporting businesses and job seekers

- Small business reference center
- Research and analyze U.S. businesses
- Investment research
- Resumé and career help
- Computer skills
- Courses and tutorials

Economic Impacts

Economic benefits to Sonoma County

- Daily operations as an employer
- Capital improvements
- Social benefits and household savings
- Sonoma County Library has a lower per-visit cost (\$9.74) than the state average of \$12 per visit

“Every dollar invested in the Sonoma County Library returns \$3.82 to the community.” *(Economic Impact of the Sonoma County Library, Dr. Robert Eyler)*



“ Working to support the Sonoma County Library and to ensure its long-term success will protect the significant benefits it provides to the county economy. ”

The Economic Impact of the Sonoma County Library
Economic Forensics and Analytics, Inc.

Thank
you

Questions?