Broadband
July 2023

Team Members
- Brad Johnson, Department Analyst
- Kate Fosburgh, Digital Access Project Coordinator
- Lauren Cartwright, Interim Deputy Director

Infrastructure & Deployment

On August 1st staff will bring recommendations to the Board of Supervisors for further direction on low-level projects, governance structure and ideas around additional funding opportunities to expand low-level design.

- CPUC LATA Grant

  - We have received some preliminary high-level network design from Tilson engineers. The high-level engineering design identifies 23 project area/subregions in Sonoma County. These project areas are diverse and spread wide among all 5 districts.

  - With this many project areas, the broadband team needed a way to be able to evaluate project priority consideration. Over the course of the past three weeks, the team has developed a scoring rubric that will help the Sonoma County Board of Supervisors make data informed decisions on which areas to prioritize for low level design on August 1. The scoring rubric is broken up into two critical categories:

    - Informational: variables that are used to provide context to the project (i.e. total locations, total unserved locations, miles of network, estimated subsidy needed).

    - Weighted: variables that we took into consideration for our staff proposed priority project ranking: median household income of project area, proximity to middle mile infrastructure (state network), and grant dollars per unserved household.
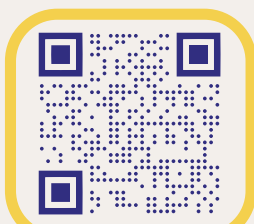
Advanced Adoption

- Affordable Connectivity Program (ACP)
  - Approximately 38% (71,600) of all households (189,374) in Sonoma County are eligible for the ACP program. Currently 15% (10,974) of eligible households are enrolled in ACP.
  - Creative is complete! We are now in the process of finalizing quotes for printed materials, radio, and digital marketing advertising.
  - Upcoming Events
    - Sonoma County Fair (Senior's Day), August 4th
    - Sonoma Ready Roseland, August 10th
    - Summer in South Park, August 19th
- CA Emerging Technology Fund Regional Broadband Consortia Leadership Grant
  - Preparing materials for a "map of needs and opportunities" for outreach to cities in all four counties.
  - Exploring strategies to promote ACP across all four counties utilizing database of anchor institutions.

AFFORDABLE CONNECTIVITY PROGRAM

FCC

Get a discount for your internet service through the **Affordable Connectivity Program!**

SCAN ME!

GET **FREE** OR **DISCOUNTED** INTERNET!

YOU GET

- Up to **$30/month discount** for internet service;

- Up to **$75/month discount** for households on qualifying Tribal lands; and

- A one-time **discount of up to $100** for a laptop, desktop computer, or tablet purchased through a participating provider.

Learn more!

Call 877-384-2575, or Visit fcc.gov/ACP

The Affordable Connectivity Program helps connect families and households struggling to afford internet service
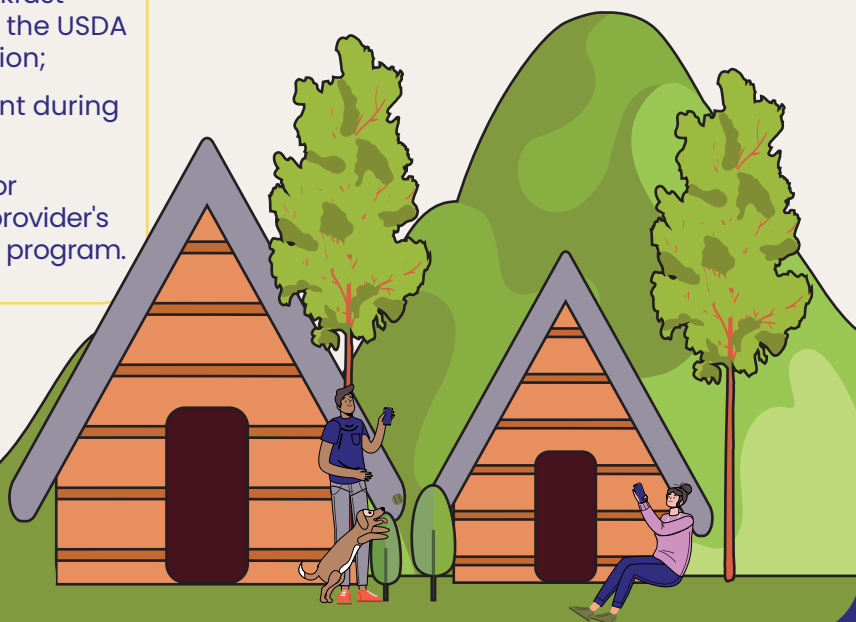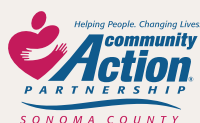
WHO IS ELIGIBLE?

A household is eligible for the Affordable Connectivity Program if the household income is at or below 200% of the Federal Poverty Guidelines ($60,000 for a family of 4), or if a member of the household meets at least one of the criteria below:

• Participates in any of the following assistance programs: SNAP, Medicaid, Federal Public Housing Assistance, Veterans Pension or Survivor Benefits, SSI, WIC, or Lifeline;

• Participates in any of the following Tribal specific programs: Bureau of Indian Affairs General Assistance, Tribal TANF, Food Distribution Program on Indian Reservations, or Tribal Head Start (income based);

• Participates in the Free and Reduced-Price School Lunch Program or the School Breakfast Program, including through the USDA Community Eligibility Provision;

• Received a Federal Pell Grant during the current award year; or

• Meets the eligibility criteria for a participating broadband provider's existing low-income internet program.

ACCEPTED ID LIST

• Social Security Number **(NOT required)**

• Tribal Identification Number

• U.S. Driver's License

• Other Government-issued ID, such as a state ID

• U.S. Military ID

• Passport **(US or Foreign)**

• Individual Taxpayer Identification Number **(ITIN)**

• INE **(Mexican Government ID Card)**

• VISA Consular Card **(Country Issued ID)**

• Birth Certificate **(Any Country)** for the minor that is the Benefit Qualifying Person **(BQP)**

SONOMA COUNTY
ECONOMIC DEVELOPMENT BOARD
EDB

Helping People. Changing Lives.
community
Action
PARTNERSHIP
SONOMA COUNTY

PROGRAMA
DE DESCUENTOS
PARA INTERNET (ACP)

FCC

Obtenga un descuento o servicio de internet **GRATIS, ¡a través del** Programa de Descuentos para Internet!

¡ESCANÉAME!

¡OBTENGA **INTERNET GRATIS** O **CON DESCUENTO**!

USTED OBTIENE

- Descuento de **hasta $30 mensuales** por servicio de internet;

- Descuento de **hasta $75 mensuales** para hogares elegibles en tierras tribales; y

- Un descuento **único de hasta $100** para una computadora portátil —o de escritorio—, o tableta comprada por medio de un proveedor participante.

Conozca más

Llame al 877-384-2575, o Visite fcc.gov/ACP

El Programa de Descuentos para Internet ayuda a conectar familias y hogares que luchan por pagar el servicio de internet

¿QUIÉN ES ELEGIBLE?

Un hogar es elegible para el Programa de Descuentos para Internet si el ingreso del hogar es igual o inferior al 200% de las Guías Federales de Pobreza ($60,000 para una familia de 4), o si un miembro del hogar cumple con al menos uno de los siguientes criterios

• Participa en cualquiera de los siguientes programas de asistencia: SNAP, Medicaid, Asistencia Federal de Vivienda Pública, Pensión para Veteranos o Beneficios para Sobrevivientes, SSI, WIC o Lifeline;

• Participa en cualquiera de los siguientes programas tribales específicos: Oficina de Asuntos Indígenas de Asistencia General, TANF Tribal, Programa de distribución de alimentos en reservas indígenas o Tribal Head Start (basado en los ingresos);

• Participa en el Programa de Almuerzo Escolar Gratis o a Precio Reducido o en el Programa de Desayuno Escolar, incluso a través de la Disposición de Elegibilidad Comunitaria del USDA;

• Recibió una Beca Federal Pell durante el año de concesión actual; o

• Cumple con los criterios de elegibilidad de un programa ya existente, para usuarios de bajos ingresos, ofrecido por algún proveedor de banda ancha.

LISTA DE IDENTIFICACIONES ACEPTADAS

• Número de Seguro Social **(NO requerido)**

• Número de identificación tribal

• Licencia de conducir de EE.UU.

• Otra identificación emitida por el gobierno, como una identificación estatal

• Identificación militar de EE.UU.

• Pasaporte **(estadounidense o extranjero)**

• Número de Identificación Personal del Contribuyente **(ITIN)**

• INE **(Tarjeta de Identidad del Gobierno Mexicano)**

• Tarjeta consular VISA **(identificación emitida por el país)**

• Certificado de nacimiento **(cualquier país)** del menor que es la persona que califica para el beneficio **(BQP)**