



Business Summary

Sonoma County, CA
 Sonoma County, CA (06097)
 Geography: County

Sonoma County Economic Development Board

Data for all businesses in area		Sonoma County...			
Total Businesses:		25,143			
Total Employees:		201,660			
Total Residential Population:		492,485			
Employee/Residential Population Ratio (per 100 Residents)		41			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	987	3.9%	5,708	2.8%	
Construction	1,889	7.5%	10,930	5.4%	
Manufacturing	1,351	5.4%	21,374	10.6%	
Transportation	511	2.0%	4,382	2.2%	
Communication	160	0.6%	1,315	0.7%	
Utility	63	0.3%	741	0.4%	
Wholesale Trade	763	3.0%	8,422	4.2%	
Retail Trade Summary	4,881	19.4%	48,274	23.9%	
Home Improvement	315	1.3%	2,731	1.4%	
General Merchandise Stores	111	0.4%	3,570	1.8%	
Food Stores	560	2.2%	8,368	4.1%	
Auto Dealers, Gas Stations, Auto Aftermarket	407	1.6%	4,283	2.1%	
Apparel & Accessory Stores	275	1.1%	1,664	0.8%	
Furniture & Home Furnishings	362	1.4%	2,391	1.2%	
Eating & Drinking Places	1,385	5.5%	16,528	8.2%	
Miscellaneous Retail	1,466	5.8%	8,739	4.3%	
Finance, Insurance, Real Estate Summary	2,100	8.4%	12,706	6.3%	
Banks, Savings & Lending Institutions	335	1.3%	3,107	1.5%	
Securities Brokers	305	1.2%	1,170	0.6%	
Insurance Carriers & Agents	368	1.5%	1,731	0.9%	
Real Estate, Holding, Other Investment Offices	1,092	4.3%	6,698	3.3%	
Services Summary	8,902	35.4%	74,595	37.0%	
Hotels & Lodging	232	0.9%	4,475	2.2%	
Automotive Services	594	2.4%	2,771	1.4%	
Motion Pictures & Amusements	686	2.7%	5,344	2.7%	
Health Services	1,121	4.5%	18,400	9.1%	
Legal Services	374	1.5%	1,795	0.9%	
Education Institutions & Libraries	435	1.7%	10,734	5.3%	
Other Services	5,460	21.7%	31,076	15.4%	
Government	486	1.9%	12,427	6.2%	
Unclassified Establishments	3,050	12.1%	786	0.4%	
Totals	25,143	100.0%	201,660	100.0%	

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

August 05, 2020



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	524	2.1%	2,984	1.5%
Mining	17	0.1%	96	0.0%
Utilities	34	0.1%	395	0.2%
Construction	2,025	8.1%	12,025	6.0%
Manufacturing	1,395	5.5%	21,109	10.5%
Wholesale Trade	738	2.9%	8,314	4.1%
Retail Trade	3,386	13.5%	31,080	15.4%
Motor Vehicle & Parts Dealers	291	1.2%	3,592	1.8%
Furniture & Home Furnishings Stores	191	0.8%	1,287	0.6%
Electronics & Appliance Stores	117	0.5%	915	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	308	1.2%	2,716	1.3%
Food & Beverage Stores	700	2.8%	8,631	4.3%
Health & Personal Care Stores	223	0.9%	2,511	1.2%
Gasoline Stations	116	0.5%	691	0.3%
Clothing & Clothing Accessories Stores	349	1.4%	1,902	0.9%
Sport Goods, Hobby, Book, & Music Stores	229	0.9%	1,385	0.7%
General Merchandise Stores	111	0.4%	3,570	1.8%
Miscellaneous Store Retailers	611	2.4%	3,656	1.8%
Nonstore Retailers	140	0.6%	224	0.1%
Transportation & Warehousing	355	1.4%	3,856	1.9%
Information	448	1.8%	3,978	2.0%
Finance & Insurance	1,025	4.1%	6,324	3.1%
Central Bank/Credit Intermediation & Related Activities	331	1.3%	3,077	1.5%
Securities, Commodity Contracts & Other Financial	323	1.3%	1,265	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	371	1.5%	1,982	1.0%
Real Estate, Rental & Leasing	1,221	4.9%	6,891	3.4%
Professional, Scientific & Tech Services	2,411	9.6%	12,071	6.0%
Legal Services	417	1.7%	2,011	1.0%
Management of Companies & Enterprises	39	0.2%	206	0.1%
Administrative & Support & Waste Management & Remediation	949	3.8%	5,383	2.7%
Educational Services	598	2.4%	11,317	5.6%
Health Care & Social Assistance	1,654	6.6%	24,272	12.0%
Arts, Entertainment & Recreation	554	2.2%	4,903	2.4%
Accommodation & Food Services	1,639	6.5%	21,133	10.5%
Accommodation	232	0.9%	4,475	2.2%
Food Services & Drinking Places	1,407	5.6%	16,658	8.3%
Other Services (except Public Administration)	2,602	10.3%	12,133	6.0%
Automotive Repair & Maintenance	504	2.0%	2,305	1.1%
Public Administration	482	1.9%	12,407	6.2%
Unclassified Establishments	3,047	12.1%	783	0.4%
Total	25,143	100.0%	201,660	100.0%

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